

8:30-9:00	SIGN-IN & REFRESHMENTS				
9:00-10:00	Welcome & Keynote Presentation <b><u><a href="#">Sarah Houghton-Jan</a></u>, <u><a href="#">Michael Porter</a></u> &amp; <u><a href="#">Rachel Vacek</a></u> Discuss New Technologies</b>				
10:00-10:30	BREAK TO VISIT EXHIBITS & TECHNOLOGY PETTING ZOO				
Room/Seats→	Great Hall 1 (150)	Great Hall 2 (55)	Great Hall 4 (55)	Chisholm Suites (65)	Conference Room (25)
1 <sup>st</sup> Session 10:30-11:15	<b>Electronic Content from Libraries: Breaking Old Models to Create Vibrant Libraries for Decades to Come</b> ■■■■■ <u><a href="#">Michael Porter</a></u>	<b>Google Docs &amp; You (Oh, Yeah, &amp; Your Patrons!)</b> ■■■■■ <u><a href="#">Spencer Smith</a></u>	<b>How to Win Friends &amp; Influence People – Social Media &amp; Your Library</b> ■■■■■ <u><a href="#">Mark Dellenbaugh</a></u> & <u><a href="#">Melissa Jeffrey</a></u>	<b>To Help Yourself &amp;/Or Your Library Users, Just Twiddle! TWDL or Texas WorkSkills Development in Libraries</b> ■■■■■ <u><a href="#">Carolyn Davidson Brewer</a></u>	<b>Networking Café (&amp; Conference Command Center)</b>
11:15-11:45	BREAK TO VISIT EXHIBITS & TECHNOLOGY PETTING ZOO				
2 <sup>nd</sup> Session 11:45-12:30	<b>Considerations for Your Mobile Library</b> ■■■■■ <u><a href="#">Rachel Vacek</a></u>	<b>What in the HECK Is a QR Code — &amp; Why Should I Care?</b> ■■■■■ <u><a href="#">Spencer Smith</a></u>	<b>When to Say Good-Bye: Honestly Evaluating Your Social Media Presence</b> ■■■■■ <u><a href="#">Jeff Bond</a></u> & <u><a href="#">Robyn Reid</a></u>	<b>E-Portfolios: The What, Why &amp; How ... It's Not as Hard as You Think!</b> ■■■■■ <u><a href="#">Lilly Ramin</a></u> & <u><a href="#">Starr Hoffman</a></u>	<b>Networking Café (&amp; Conference Command Center)</b>
12:30-1:00	EXHIBITOR DEMONSTRATIONS & BREAK TO VISIT EXHIBITS & TECHNOLOGY PETTING ZOO				
3 <sup>rd</sup> Session 1:00-1:45	<b><u><a href="#">Sarah Houghton-Jan</a></u>, <u><a href="#">Michael Porter</a></u>, <u><a href="#">Rachel Vacek</a></u> &amp; <u><a href="#">Jessamyn West</a></u> Contemplate</b> <b>The Future of Digital Libraries</b> ■■■■■				
1:45-2:00	BREAK TO VISIT EXHIBITS & TECHNOLOGY PETTING ZOO				
4 <sup>th</sup> Session 2:00-2:45	<b>Tiny Tech / High Tech: How Small Libraries Can Use Technology Sensibly</b> ■■■■■ <u><a href="#">Jessamyn West</a></u>	<b>Talking Books by Mail or Download (Did We Mention It's Free?)</b> ■■■■■ <u><a href="#">Kathleen Walls</a></u>	<b>Search Less, Find More with the Library of Texas</b> ■■■■■ <u><a href="#">Eddy Smith</a></u>	<b>Hot Off the Press! How Libraries Are Providing Access to Their Historic Newspapers</b> ■■■■■ <u><a href="#">Tara Carlisle</a></u> & <u><a href="#">Ann Howington</a></u>	<b>Networking Café (&amp; Conference Command Center)</b>
2:45-3:15	LAST CHANCE TO VISIT EXHIBITS & TECHNOLOGY PETTING ZOO				
5 <sup>th</sup> Session 3:15-4:00	<b>Kill the DRM, Save the eBooks: What Libraries Need to Know about Digital Content Licensing</b> ■■■■■ <u><a href="#">Sarah Houghton-Jan</a></u>	<b>You: The Online Version</b> ■■■■■ <u><a href="#">Michael Porter</a></u>	<b>On the Fly Tech Support or "Hey, This Isn't My Job!"</b> ■■■■■ <u><a href="#">Jessamyn West</a></u>	<b>Giving Your CMS Users a Content Strategy &amp; a Positive UX</b> ■■■■■ <u><a href="#">Rachel Vacek</a></u>	<b>Networking Café (&amp; Conference Command Center)</b>
4:00	DOOR PRIZES – YOU MUST BE PRESENT TO WIN!!!				